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Two Accura HealthCare Skilled Nursing Communities Receive Prestigious 2025 AHCA/NCAL Bronze National Quality Awards

[West Des Moines, Iowa, July 1] – Accura HealthCare is proud to announce that two skilled nursing care communities have been awarded the prestigious 2025 *Bronze – Commitment to Quality Award* by the American Health Care Association and National Center for Assisted Living (AHCA/NCAL).

Accura HealthCare of Knoxville | Knoxville, IA

Traditions Memory Care of Newton | Newton, IA

The AHCA/NCAL National Quality Award Program, a three-level process, is based on the Baldrige Performance Excellence Program. Recipients of the *Bronze – Commitment to Quality Award* must demonstrate their ability to implement a performance improvement system, showing measurable progress in achieving organizational goals. Accura HealthCare has distinguished itself by showing a strong commitment to achieving the highest standards in healthcare through a rigorous application process.

Accura HealthCare Founder & CEO, Ted LeNeave, stated “this recognition is a testament to the unwavering dedication and devotion of our incredible teams in Knoxville and Newton. It reflects their commitment to providing the highest quality care and improving the lives of those we serve. At Accura HealthCare, we strive to deliver on our mission to be partners in care and family for life by enhancing the quality of life for those we serve through exceptional and compassionate care. We look forward to continuing our journey toward excellence and achieving even greater milestones in the future.”

Providers begin the quality improvement journey at the Bronze level, where they develop an organizational profile detailing among other elements their vision, mission, key customers, and key strengths and challenges. Bronze applicants must demonstrate the use of a performance improvement system. Trained examiners review each application to determine if a center has met the demands of the criteria. As a recipient of the *Bronze – Commitment to Quality award*, each location may now move forward to the *Silver – Achievement in Quality award* criteria.

About Accura HealthCare

Accura HealthCare, founded in 2016, was built on the values of trust, integrity, accountability, commitment, and kindness. Now serving over 50 communities throughout Iowa, Minnesota, South Dakota, and Nebraska, Accura HealthCare is a Midwest leader in high-quality skilled nursing care, assisted living, independent living, memory care, and more.

For more information about Accura HealthCare and its award-winning care locations, please visit www.accura.healthcare or call (515) 963-1125.

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